



# Durham Tamil Association Annual Sponsorship Package

Partnering To Persevere Tamil  
Heritage & Cultural Values

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Dear Potential Sponsor,

Thank you for taking the time to look into partnering with The Durham Tamil Association's annual program sponsorship package. Our organization's executive committee is delighted to be working with a strong team to bring innovative ideas to grow the rich Tamil Heritage and Cultural Values.

As a grassroot organisation, we are proud to provide various programs through out the year to benefits our youth, adults and seniors. The success of our organisation's initiatives and events are dependent on many factors, which include the time and effort that our executive committee adds through their hard work as well with the support of local businesses like yours.

**"It starts with you!"**

We are therefore looking forward to year 2019 to build a strong Tamil community in Durham region and help preserve our rich Tamil Heritage. Within this package, you will discover various Durham Tamil Association's community-based activities and objectives as well as the benefits of sponsoring our organisation as an annual sponsor.

Sincerely

Mr. Thayanandan Rajaratnam  
President  
Durham Tamil Association

## OUR VISSION

To Enhance Tamil language and cultural values while empowering our youths to develop into the future leaders with social and cultural conscious and to improve the quality of our seniors' lifestyles.



## OUR MISSION

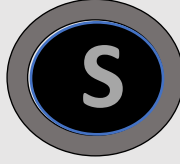
To grow the Tamil cultural values while embracing multiculturalism as proud Canadians by supporting not only the Tamil but also all other communities that makes up Canada. Our focus is to:

- ✓ Enhance Tamil Language and Culture;
- ✓ Empower our youth to develop into future leaders with community and social conscious;
- ✓ Improve the quality of our seniors;

We achieve this mission by celebrating culture events and by involving our members and youths to take part in various community service activities in the Durham region that makes a difference to the community. Providing services and programs for the seniors that would improve their lifestyles and to pass on their experience onto the younger generation to be future leaders of Canada.



# Primary Sponsorship Packages



- 1. LOGO SHOWCASED IN MAIN SLIDESHOW AT ALL DTA EVENTS.
- 2. AD PAGES ON FEATURED EVENT PROGRAMS
- 3. COMPANY BANNER AND INFORMATION DISPLAYED ON DTA MAIN WEBSITE
- 5. COMPLIMENTARY TICKETS TO ALL OF OUR EVENTS
- 5. COMPANY BANNER DISPLAY AT DTA EVENTS AND BUSINESS DIRECTORY LISTING
- 7. LOGO DISPLAYED IN DTA BOOTHS AND TENTS
- 8. LOGO SHOWCASED ON MEDIA ADDS AND SOCIAL MEDIA
- 9. TABLE PROVIDED TO THE COMPANY TO PLACE BROCHURES AND LOGOWEAR AT ALL OF DTA EVENTS
- 10 LOGOS DISPLAYED ON ALL MEMBER COMMUNICATION

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ONE FULL PAGE

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SHARED LIST

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**SPONSORSHIP PACKAGES COST**

